**CAMRADATA Cookie Policy**

**OVERVIEW**

CAMRADATA Analytical Services uses cookies to improve your user experience by “remembering” you. This is done to help you to move around the website easily and ensure you have access to the features and information available on it that you need. Cookies are also used by CAMRADATA Analytical Services to provide information about how the website is being used.

This enables the website to carry out the functions set out in the ‘What cookies are used on our website?’ section below.

**WHAT IS A COOKIE?**

A cookie is a small file which is downloaded on to the devices you use to access our website, such as your computer, tablet or smartphone. Each cookie is unique to your web browser. It will contain some anonymous information such as a unique identifier and the site name and some digits and numbers. Cookies are sent back to the website each time you re-visit it, enabling the website to retrieve and read the information held to “remember” you and /or your devices. A cookie cannot read data off your hard drive or read cookie files created by other sites. Information stored in cookies may be encrypted. More information on cookies and their use can be found at www.aboutcookies.org or www.allaboutcookies.org.

**WHY WE USE COOKIES**

When we collect information automatically, we and our service providers use Internet server logs, cookies, tags, SDKs, tracking pixels and other similar tracking technologies. We use these technologies in order to offer you a more tailored experience in the future, by understanding and remembering your particular browsing preferences. As we adopt additional technologies, we may also gather information through other methods.

We also use cookies to measure the effectiveness of our marketing communications, for example by telling us if you have opened a particular marketing email.

**TYPES OF COOKIES**

* **SESSION COOKIES -** these allow CAMRADATA Analytical Services to link your actions as a user of the website during a browser session. These cookies expire after the browser session ends.
* **STRICTLY NECESSARY COOKIES** – these are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
* **ANALYTICAL/ PERFORMANCE COOKIES** – they allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
* **FUNCTIONALITY COOKIES** – these are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
* **TARGETING COOKIES** – these cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

**WHAT COOKIES ARE USED ON OUR WEBSITE?**

|  |  |  |  |
| --- | --- | --- | --- |
| **CAMRADATA Live database website** | | | |
| **Cookies** | **Type** | **Expires** | **Purpose** |
| Live.camradata.com  ASP.NET\_SessionId | SESSION  STRICTLY NECESSARY | When Session Ends | To manage the user’s logged on session. The session being an area on the server which can be used to store data in between http requests.) |
| Live.camradata.com  Login | SESSION  STRICTLY NECESSARY | When Session Ends | Used to manage the user’s login to the CAMRADATA Live online database website |
| Live.camradata.com  \_\_utma | ANALYTICAL/ PERFORMANCE COOKIES | 2 days | Used by Google Analytics. Used to distinguish users and sessions. The cookie is created when the javascript library executes and no existing \_\_utma cookies exists. The cookie is updated every time data is sent to Google Analytics. |
| Live.camradata.com  \_\_utmb | ANALYTICAL/ PERFORMANCE COOKIES | 30 minutes | Used by Google Analytics. Used to determine new sessions/visits. The cookie is created when the javascript library executes and no existing \_\_utmb cookies exists. The cookie is updated every time data is sent to Google Analytics. |
| Live.camradata.com  \_\_utmc | ANALYTICAL/ PERFORMANCE COOKIES | When Session Ends | Used by Google Analytics. Used in conjunction with the \_\_utmb cookie to determine whether the user was in a new session/visit. |
| Live.camradata.com  \_\_utmt | ANALYTICAL/ PERFORMANCE COOKIES | 10 minutes | Used by Google Analytics. Used to throttle request rate. |
| Live.camradata.com  \_\_utmz | ANALYTICAL/ PERFORMANCE COOKIES | 2 days | Used by Google Analytics. Used to store visitor-level custom variable data. This cookie is created when a developer uses the \_setCustomVar method with a visitor level custom variable. This cookie was also used for the deprecated \_setVar method. The cookie is updated every time data is sent to Google Analytics. |
| camradata.com  \_\_gads | TARGETING COOKIES | 2 days | Used by DoubleClick. Used for measuring interactions with the adverts on the site and preventing the same adverts from being shown to you too many times. |
| google.com  NID | FUNCTIONALITY COOKIES | 2 days | Contains Google preferences such as language etc |
| doubleclick.net  IDE | TARGETING COOKIES | 1 month | Used by DoubleClick to manage delivery of adverts |
| **CAMRADATA Public website** | | | |
| **Cookies** | **Type** | **Expires** | **Purpose** |
| camradata.com  \_ga | SESSION | When Session Ends | These allow CAMRADATA Analytical Services to link your actions as a user of the website during a browser session. These cookies expire after the browser session ends. |
| camradata.com  \_gid | SESSION | When Session Ends | These allow CAMRADATA Analytical Services to link your actions as a user of the website during a browser session. These cookies expire after the browser session ends. |
| camradata.com  wfvt\_2088755296 | SESSION | When Session Ends | These allow CAMRADATA Analytical Services to link your actions as a user of the website during a browser session. These cookies expire after the browser session ends. |
| camradata.com  wordfence\_verifiedHuman | SESSION | When Session Ends | These allow CAMRADATA Analytical Services to link your actions as a user of the website during a browser session. These cookies expire after the browser session ends. |

We have also integrated Social Media Plug-ins components of LinkedIn and Twitter on this website. Each individual page that you visit, where the social media plug-in is integrated, your personal information will be collected by, transmitted to and stored by the provider of that social media plug-in. The information includes your IP address, the address of the website the social media plug-in is located, your browser information and operating system used, data and time the website was accessed or activated.

Please note that you can change your settings to notify you when a cookie is being set or updated, or to block cookies altogether. You can also manage the use of Flash technologies, including flash cookies and local storage objects with the Flash management tools available at Adobe's website.

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website.

We may periodically update the cookies we use and our Cookie Policy, and you should revisit this page if you wish to keep yourself informed.

Last updated 26 February 2018.